

# SROI ACCREDITED CONSULTANT WITH ACCREDITATION IN SROI TRAINING BY SOCIAL VALUE INTERNATIONAL

I consult in Social Return on Investment (SROI) for organizations that aim to optimize their social value by monetizing the contributions they make. I am not only one of 2 Level 3 Accredited Consultant in Spain, but also an Accredited Trainer - one of 26 in the world). Currently, I am actively driving SROI evaluations for projects financed by NextGeneration through the Ministry of Welfare (Ministerio de Derechos Sociales y Agenda 2030). I conduct SROI evaluations for projects ranging from 3 million to 18 million, managed by organizations such as the Red Cross, Fundación Manantial, and CEPSS. I am currently also developing a technical solution for impact management for the spanish market, financed by the same Ministry. I'm also the founder of two Bcorps and wrote a book in 2020.



## PATRICIA PÓLVORA

*"When I leave this world, I want to know that I made an impact, that I contributed to it. I want this to be my legacy."*



## AWARDS

**B CORP** 2015-2024  
Accredited Teterum – the first and only B Corp tea brand in Spain and The Social Consulting Agency 2018

**WIN-WIN AWARD**  
Awarded by Apunts and Universitat Abat Oliba for excellent work in company diversity. Awarded by Empresa Social for excellent work in company diversity.



## EDUCATION

**Accredited SROI Consultant**  
Social Value, UK (2023)

**Master: Conscious Capitalism**  
Universidad de Barcelona (2020)

**Master: Sales & Marketing Mgt**  
ESIC School of Business BCN (2013)

**University: BA - Business Administration** (2000)  
at the Stockholm University, Sweden; and the Pompeu Fabra University, Barcelona, Spain.



## LANGUAGES

Spanish	Native
Swedish	Native
English	Business Level
Catalan	Excellent Spoken
French	Understands

## CONTACT INFO

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## PROFESSIONAL EXPERIENCE

### Management Experience

- **Management positions** in an international Swedish B2B company (Ericsson);
- **Director of an NGO** in the United States (Federation EIL);
- **CEO at a self-funded social impact B Corp company**, B2C (Teterum).

### Social Impact Measurement

- **Level 3 accreditation + Trainer**
- **Tech development of impact management tool**
- **1 of 2 accredited report in Spain**
- **SROI reports** for state administrations, companies, and NGOs reporting to management and funders. Catered for projects with more than ten stakeholders and 3,000 respondents.

### Project Management & Analytics

- **Expertise in Think Thank** (Universidad Pontificia Comillas);
- **Big Data Management** for platform under development (The Social Consulting Agency);
- **Service Matter Expert** in marketing tools with a focus on project management and analytics (Ericsson);
- **Project Manager** for a certification tool (Federation EIL).

### Product Management

- **Development and go-to-market** of B2B/C2C for beverage industry (Teterum);
- **International education product** for 144 countries for tech industry (Ericsson);
- **International product certification** for intercultural exchange (Federation EIL);
- **Developed service for consulting industry** (The Social Consulting Agency).

### Teacher at Corporations and Universities

- **Service Matter Expert** in marketing tools (Ericsson). Developed material and trained professionals in 140+ countries;
- **Developed training material** in tech areas, marketing, CSR, and social impact.
- **Teacher at:** Universidad Pontificia Comillas, ESIC, and Universitat Abat Oliba.



## CAREER HISTORY

**Product/Marketing Mgt**  
2000-2013 – Ericsson



Developed product, marketing and tool strategies, NGO, diversity.  
Responsible for budget and staff.

**Founder & CEO for start-up**  
2014-202 (sold)



Product development, strategy, diversity fundraising, implementation, market, and acquisition.

**Founder & CEO for start-us**  
2022(current)

**TheSocialConsulting Agency**

Product development, strategy, diversity fundraising, implementation, market, and acquisition.

REFERENCE: [Andrea Moreau Folcker](#)

REFERENCE: [Mireia Ferrer](#)

# SOCIAL IMPACT AND DIVERSITY PROFILE

I believe diversity is the key to success—diversity fuels innovation and creativity. Look at how [Casa de Carlota](#) has transformed the graphic design industry. It provides skills not found in the “traditional” search for talent. Or look at how [Specialisterne](#) has identified high-class “code cleaners” within the autistic spectrum. Diversity increases productivity; a diverse team with diverse skills is more likely to find the best solution, leading to better customer understanding, happier staff, and increased attractiveness as an employer.



## SKILLS & COMPETENCIES



## NETWORK

### Think Thank (impact measurement)

Participated as an SROI expert in a Think Thank organized by [Comillas](#). Representation from more than 35 organizations and companies.

### B CORP

Accredited [B Corp](#) company twice (2015-2021). Network of more than 100 companies.

### Social Value International

Member of a [practitioner community](#) with access to a large number of SROI practitioners all over the world.

### Conscious Capitalism

Member and [content contributor](#). Access to a network of more than 100 companies.

### Eimpact

[Network](#) focused on impact measurements. Active member and contributor in work groups.

### LinkedIn

[More than 4,000 contacts](#). 70% are associated with corporate social responsibility, sustainability, or impact measurements.



## Volunteering

### PULSAR PROGRAM (Fundación NTT Data)

Mentoring program for young girls. I am a recurring mentor.

### “Godmother” of a Nicaraguan child

I have been supporting [Comparte](#) (NGO) as “godmother” for 20 years.

### Haiti 2010

I worked as a volunteer in Haiti for 3 weeks for the telecommunication cluster under the flag of Ericsson Response.

### Financial donations

Red Cross, ACNUR, Amnesty International.



## PATRICIA PÓLVORA

*“I believe I have the competence, skills, and ambition to drive diversity in any forward-looking company.”*



## MEDIA PRESENCE

### TV

National TV channel TVE “[Para todos la 2](#)” (2021)

### RADIO

Local radio “[La Xarxa Conneticat](#)”  
National Radio channel RTVE “[Por 3 razones](#)”

### NATIONAL PRESS

[La Vanguardia](#) (2021) – Book  
[Online press Nius](#) (2020) – Purpose  
[Blog “El bien social”](#) (2020) – Social impact  
[La Vanguardia](#) (2017) – Social Enterprise



## PUBLISHED

### CHAPTER IN A BOOK 2018

“[Decididos](#)”. A book about people that have made changes in life.

### CO-WRITER OF A BOOK 2019

“[Doctor, I will not give up](#)”. A book about resilience.

### ARTICLES 2021

Writer of an article about the teacher community during COVID-19 (offline press)



## SPEAKER

### DIVERSITY 2021

Session about neurodiversity, where different aspects of diversity were discussed.

### VULNERABILITY 2020

[The strength of vulnerability in companies](#).