PATRICIA PÓLVORA

"When I leave this world, I want to know that I made an impact, that I contributed to it. I want this to be my legacy."

AWARDS

B CORP 2015-2024
Accredited Teterum – the first and only B Corp tea brand in Spain and The Social Consulting Agency 2018

WIN-WIN AWARD
Awarded by Apunts and Universitat Abat Oliba for excellent work in company diversity. Awarded by Empresa Social for excellent work in company diversity.

EDUCATION

Accredited SROI Consultant
Social Value, UK (2023)

Master: Conscious Capitalism
Universidad de Barcelona (2020)

Master: Sales & Marketing Mgt
ESIC School of Business BCN (2013)

University: BA - Business Administration at the Stockholm University, Sweden; and the Pompeu Fabra University, Barcelona, Spain. (2000)

LANGUAGES

Spanish	*Native*
Swedish	*Native*
English	*Business Level*
Catalan	*Excellent Spoken*
French	*Understands*

CONTACT INFO

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SROI ACCREDITED CONSULTANT WITH ACCREDITATION IN SROI TRAINING BY SOCIAL VALUE INTERNATIONAL

I consult in Social Return on Investment (SROI) for organizations that aim to optimize their social value by monetizing the contributions they make. I am not only one of 2 Level 3 Accredited Consultant in Spain, but also an Accredited Trainer - one of 26 in the world). Currently, I am actively driving SROI evaluations for projects financed by NextGeneration through the Ministry of Welfare (Ministerio de Derechos Sociales y Agenda 2030). I conduct SROI evaluations for projects ranging from 3 million to 18 million, managed by organizations such as the Red Cross, Fundación Manantial, and CEPSS. I am currently also developing a technical solution for impact management for the spanish market, financed by the same Ministry. I'm also the founder of two Bcorps and wrote a book in 2020.

PROFESSIONAL EXPERIENCE

Management Experience

- **Management positions** in an international Swedish B2B company (Ericsson);
- **Director** of an NGO in the United States (Federation EIL);
- **CEO at a self-funded social impact** B Corp company, B2C (Teterum).

Social Impact Measurement

- **Level 3 accreditation +** Trainer
- **Tech development of impact management tool**
- **1 of 2** accredited report **in Spain**
- **SROI reports** for state administrations, companies, and NGOs reporting to management and funders. Catered for projects with more than ten stakeholders and 3,000 respondents.

Project Management & Analytics

- **Expertise in Think Thank** (Universidad Pontificia Comillas);
- **Big Data Management** for platform under development (The Social Consulting Agency);
- **Service Matter Expert** in marketing tools with a focus on project management and analytics (Ericsson);
- **Project Manager** for a certification tool (Federation EIL).

Product Management

- **Development and go-to-market** of B2B/C2C for beverage industry (Teterum);
- **International education product** for 144 countries for tech industry (Ericsson);
- **International product certification** for intercultural exchange (Federation EIL);
- **Developed service for consulting industry** (The Social Consulting Agency).

Teacher at Corporations and Universities

- **Service Matter Expert** in marketing tools (Ericsson). Developed material and trained professionals in 140+ countries;
- Developed **training material** in tech areas, marketing, CSR, and social impact.
- Teacher at: Universidad Pontificia Comillas, ESIC, and Universitat Abat Oliba.

CAREER HISTORY

Product/Marketing Mgt
2000-2013 – Ericsson
Developed product, marketing and tool strategies, NGO, diversity.
Responsible for budget and staff.

Founder & CEO for start-up 2014-202 (sold)
TETERUM
Product development, strategy, diversity fundraising, implementation, market, and acquisition.

Founder & CEO for start-us 2022(current)
TheSocialConsulting Agency
Product development, strategy, diversity fundraising, implementation, market, and acquisition.

REFERENCE: Andrea Moreau Folcker

REFERENCE: Mireia Ferrer

PATRICIA PÓLVORA

"I believe I have the competence, skills, and ambition to drive diversity in any forward-looking company."

MEDIA PRESENCE

TV

National TV channel TVE "*Para todos la 2*" (2021)

RADIO

Local radio "*La Xarxa Conneticat*"

National Radio channel RTVE "*Por 3 razones*"

NATIONAL PRESS

La Vanguardia (2021) – Book

Online press Nius (2020) – Purpose

Blog "El bien social" (2020) – Social impact

La Vanguardia (2017) – Social Enterprise

PUBLISHED

CHAPTER IN A BOOK 2018

"Decididos". A book about people that have made changes in life.

CO-WRITER OF A BOOK 2019

"Doctor, I will not give up". A book about resilience.

ARTICLES 2021

Writer of an article about the teacher community during COVID-19 (offline press)

SPEAKER

DIVERSITY 2021

Session about neurodiversity, where different aspects of diversity were discussed.

VULNERABILITY 2020

The strength of vulnerability in companies.

SOCIAL IMPACT AND DIVERSITY PROFILE

I believe diversity **is the key to success**—diversity fuels **innovation** and **creativity**. Look at how Casa de Carlota has transformed the graphic design industry. It provides **skills** not found in the "traditional" search for talent. Or look at how Specialisterne has identified high-class "code cleaners" within the **autistic spectrum**. Diversity **increases productivity**; a diverse team with diverse skills is more likely to **find the best solution**, leading to better **customer understanding**, **happier staff**, and increased **attractiveness** as an employer.

SKILLS & COMPETENCIES

B CORP
SOCIAL IMPACT
INTEGRITY
COMMITMENT
RESOLUTE
STRATEGY
STAMINA
SROI
AUTONOMY
ENTHUSIASM
COMMUNICATION
PRODUCT DEVELOPMENT
CRM TOOLS
PROACTIVITY
ASSESSMENT
TOLERANCE
MANAGEMENT
CUSTOMER CARE
RESPONSIBILITY
CSR
RESILIENCE
PROJECT MANAGEMENT
IMPLEMENTATION
START-UP

NETWORK

Think Thank (impact measurement)
Participated as an SROI expert in a Think Thank organized by Comillas. Representation from more than 35 organizations and companies.

B CORP
Accredited B Corp company twice (2015-2021). Network of more than 100 companies.

Social Value International
Member of a practitioner community with access to a large number of SROI practitioners all over the world.

Conscious Capitalism
Member and content contributor. Access to a network of more than 100 companies.

Eimpact
Network focused on impact measurements. Active member and contributor in work groups.

LinkedIn
More than 4,000 contacts. 70% are associated with corporate social responsibility, sustainability, or impact measurements.

Volunteering

PULSAR PROGRAM (Fundación NTT Data)
Mentoring program for young girls. I am a recurring mentor.

"Godmother" of a Nicaraguan child
I have been supporting Comparte (NGO) as "godmother" for 20 years.

Haiti 2010
I worked as a volunteer in Haiti for 3 weeks for the telecommunication cluster under the flag of Ericsson Response.

Financial donations
Red Cross, ACNUR, Amnesty International.